



**Shriners Hospitals for Children®**  
Love to the rescue

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**Shriners Hospitals for Children Flies High with  
Help from United Airlines Award Miles Giveaway**

**Award Mileage Donation Will Help Bring  
“Love to the Rescue” to Children Both Near and Far**

TAMPA, Fla. (Jan. 9, 2013) – Shriners Hospitals for Children®, a nonprofit network of 22 specialized hospitals in the United States, Canada and Mexico, has accepted the single largest donation of United Airlines award miles as part of a 10 million mile charitable giveaway sponsored by the world’s largest airline. Shriners Hospitals will use this generous gift to offset transportation costs for certain families needing care from any of the Shriners Hospitals. The health care system provides specialty care to children with orthopedic conditions, burns, spinal cord injuries and cleft lip and palate regardless of a family’s ability to pay.

As part of its “10 Million Charity Miles Giveaway,” United invited members of the public and its MileagePlus® loyalty program to vote for their favorite of 38 charitable organizations, including Shriners Hospitals for Children, to receive a portion of the 10 million award miles grant. Between Dec. 6 and Dec. 25, 2012, hundreds of thousands of participants identified Shriners Hospitals as a charity of choice, resulting in the largest donation awarded through the contest. The miles Shriners Hospitals received can help provide roundtrip transportation for many potential Shriners Hospitals for Children patients, some of whom may be cared for in United “hub” cities like Houston, Chicago and Los Angeles, just to name a few.

“We’re truly touched by United’s generosity and by the thousands of contest voters who support our mission of bringing ‘love to the rescue’ for children in need,” said Douglas Maxwell, President and CEO of Shriners Hospitals for Children. “With help from United, it’s inspiring to know just how far love can travel – both literally...and figuratively.”

MileagePlus program participants can donate air miles at any time by logging into their account on United’s MileagePlus website and selecting Shriners Hospitals for Children.



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To learn more or to donate to Shriners Hospitals for Children, visit [shrinershospitals.org](http://shrinershospitals.org) or call 800-241-4438.

## About Shriners Hospitals for Children

Shriners Hospitals for Children is changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education. The 22 facilities in the United States, Canada and Mexico provide advanced care for children with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate.

Shriners Hospitals for Children is a 501(c)(3) nonprofit organization and relies on the generosity of donors. All donations are tax deductible to the fullest extent permitted by law. To learn more about Shriners Hospitals for Children, please visit [www.shrinershospitalsforchildren.org](http://www.shrinershospitalsforchildren.org).

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### PHOTO CAPTION

Gary Johnson (upper left) and Bob Nichols (upper right), both of Elf Khurafeh Shriners in Clio, Mich., with Shriners Hospitals patients Chris Salmon of Tiptonville, Tenn. (lower left), and Strother Norman of Fort Worth, Texas (lower right). Salmon and Norman have benefited from transportation services offered by their local Shriners Fraternity. The miles awarded through the United 10 Million Charity Miles Giveaway will greatly assist patients like Salmon and Norman, providing smooth travel to and from Shriners Hospitals.